

MAINE ASSOCIATION of LOCAL EMERGENCY MANAGERS (MALEM)
STRATEGIC PLAN
Approved: ????

MISSION STATEMENT: To promote and represent the field of Emergency Management in order to enhance the safety of all citizens of and visitors to the State of Maine.

OBJECTIVES/TASKS:

A. To promote the Association and Emergency Management.

Membership Committee

1. Recruit and retain Association membership.
2. Submit press releases to local TV, Social and Print Media.
3. Publish articles on statewide publications, such as MMA's *Maine Town & City*.
4. Maintain a website and social media presence.

Awards Committee

5. Manage an Association Awards program.

B. To represent the Association and Emergency Management.

Legislative Committee

1. Educate the Maine Legislative on issues impacting emergency management.
2. Review Legislative Bills and survey membership on positions.
3. Educate elected and appointed officials on emergency management responsibilities.

C. To strengthen the proficiency and knowledge of Emergency Managers.

Education Committee

1. Manage an emergency management program peer-review process.
2. Manage an emergency management member mentor program.
3. Publish a library of EM best practices, resources and other materials on the website.
4. Manage an Emergency Management college scholarship program.