

# MAINE ASSOCIATION of LOCAL EMERGENCY MANAGERS (MALEM)

## STRATEGIC PLAN Approved: August 8, 2009

### MISSION STATEMENT:

To foster excellent local Emergency Management programs throughout the State of Maine.

### GOALS:

#### **A. To promote recognition of the importance of the office of the local Emergency Manager.**

1. Develop a Point Paper that lists how Emergency Management has created safer communities, saved lives and property, and saved taxpayer dollars.
2. Educate Municipal Officers in the definition of, legal requirements of, financial benefits of, and importance of municipal Emergency Management programs.
3. Educate those appointed as municipal emergency managers in the definition, legal requirements, financial benefits, and importance of municipal Emergency Management programs.
4. Encourage municipal emergency managers to join the Association.
5. Develop a brochure that promotes the Association.
6. Lobby for legislation to require a basic certification for local Emergency Managers.
7. Develop an Awards program and submit press releases on those who receive Awards.
8. Develop an Association Web Site to promote the profession.
9. Develop and release press releases to local media.

#### **B. To promote active, effective, and adequately funded local emergency management programs.**

1. Lobby municipal Budget Committees, Municipal Officers, County Commissioners, and the Maine Legislature to adequately fund local emergency management programs.
2. Encourage the use of government and private grants to build stronger Emergency Management programs.
3. Develop a peer-review program for performing Local Capability Assessments for Readiness (CAR).
4. Create a Disaster Event database for use by local Emergency Managers when completing Hazard Identification and Risk Assessments.

#### **C. To strengthen the proficiency and knowledge of local Emergency Managers.**

1. Support the IAEM CEM and Maine CEM-ME program.
2. Lobby for legislation to require a basic certification for local Emergency Managers.
3. Develop a Training & Education program.
4. Build a core of Emergency Management instructors.
5. Develop and/or distribute Emergency Management guides, handbooks, plans, and regulations.
6. Develop municipal Emergency Manager job descriptions.

**D. To ensure that every community has an effective and up-to-date Disaster Plan.**

1. Inform Municipal Officers and local Emergency Managers on the existing state laws.
2. Develop a peer-review program for review and comment on local EOPs.

**E. To create an Emergency Management network to foster greater partnerships and coordination within the Emergency Management and Response organizations and agencies.**

1. Hold an Annual Meeting.
2. Encourage participation in the regular County-Municipal Emergency Managers meetings.
3. Assist with the development of Mutual Aid Agreements.
4. Develop an Association Web Site to assist in the networking.

**F. To promote more integration of emergency management planning into local policy making.**

1. Encourage Planning Boards and Code Enforcement Officers to consult/coordinate development plans and applications, ordinances, and comprehensive plans with the local Emergency Manager.
2. Encourage municipal officers to consult their local Emergency Manager on a regular basis.