

MAINE ASSOCIATION of LOCAL EMERGENCY MANAGERS (MALEM)
STRATEGIC PLAN
Approved: April 25, 2017

MISSION STATEMENT: To foster excellent community Emergency Management programs throughout the State of Maine.

OBJECTIVES/TASKS:

A. To promote recognition of the importance of the community Emergency Manager.

1. Develop a white paper that describes how Emergency Management benefits our communities.
2. Educate Elected Officials and the Public on the need for effective and comprehensive Emergency Management programs.
3. Encourage statewide community Emergency Managers to join the Association.
4. Update the brochure that promotes the Association.
5. Lobby for a basic certification requirement for Emergency Managers in the State of Maine.
6. Maintain and advertise an Association Awards program.
7. Maintain an Association Web Site to promote the Association.
8. Develop and release Association press releases to local media.

B. To promote active, effective and adequately funded local emergency management programs.

1. Lobby the Maine Legislature to adequately fund emergency management programs.
2. Encourage the use of public and private grants to build stronger Emergency Management programs.
3. Develop a peer-review program for performing Local Capability Assessments for Readiness (CAR) reviews.
4. Inform Municipal Officials and community Emergency Managers on the existing state laws.

C. To strengthen the proficiency and knowledge of community Emergency Managers.

1. Support the IAEM CEM and Maine CEM-ME program.
2. Develop an Association Training & Education program.
3. Build a core of Emergency Management instructors.
4. Develop a library of example documents, best practices, resources and other materials for members to use as guidance.
5. Maintain a database of member proficiencies.

D. To create an Emergency Management network to foster greater partnerships.

1. Hold an Annual Meeting in conjunction with the Maine Partners in Preparedness Conference.
2. Encourage participation in regular County-Municipal Emergency Manager's meetings.
3. Identify Emergency Management contacts within the Private Sector.
4. Develop a network between Public and Private Sector Emergency Managers.